



**Sarcoma
Patients
EuroNet**



13th Oncorun \ Together for health! – in times of pandemic

On Sunday, September 13, 2020, the "13th Oncorun (Onkobieg) \ Together for health! – in times of pandemic" took place which participants expressed their solidarity with cancer patients and their families. 1500 people registered for the event, but there were many more who ran without starter packages. The run was not only a nationwide event, but also international as community from all over the world was involved in the activity. The total amount of 181 840 PLN was raised during Oncorun and it will be allocated to the patients supported by the Sarcoma Association and activities related to prophylaxis of cancer.

On September 13, from 7:00 AM, each participant could start the individual run in a chosen place. He had to cover the self-declared distance within 60 minutes. At the same time in Warsaw, starting at 9:00 AM at the Maria Skłodowska-Curie National Institute of Oncology premises, all runners were welcomed by the organizers and guests from the world of medicine and sport, gathered in outdoor studio.

Straight from the studio, all conversations with invited guests were broadcast online: doctors, sports specialists and patients, to raise awareness and involve the public in physical activity and education in the field of preventive health care.

The #Onkobieg campaign was the way to unite all Oncorunners who ran in multiple places. Participants shared their photos in social media with a special #Onkobieg tag. In this way, they promoted physical activity and supported the patients through their efforts.

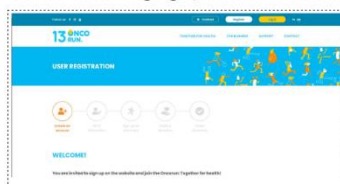
Additional value of your project for the sarcoma population

A lot of attention was paid to cancer diagnostics, and in particular to sarcomas, by specialists: Prof Piotr Rutkowski from the National Institute of Oncology in Warsaw and Prof Anna Raciborska from the Institute of Mother and Child in Warsaw. All oncology patients and their families could integrate during the difficult time of the pandemic and also count on financial assistance.



The Polish Sarcoma and Melanoma Patients Association

Records in two languages/international website



Professional production



Campaign in the media



Interactions in Social Media & TV

